



Media kit: Travel and food blog "Travel on Toast"

URL	www.travelontoast.de
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About me	After my one year world trip I founded Travel on Toast in 2012. It's one of the top 12 travel blogs in German language since 2016. I work self employed as a full-time travel and food blogger with a high reach. I'm available for paid cooperations.
Topics	beach vacations, city trips, road trips, dog friendly holidays and vegan travel – in Germany, Europe and at long-haul destinations. Additionally I post vegan recipes from around the world.
No. of articles	611 articles, with 4.843 comments
Readers	around 70000 readers in April 2021 70 % are 25 - 54 years old, 69 % women, 86 % from German speaking countries
Social Media	around 68000 followers via all social media channels
Instagram	28300 followers
Facebook	11800 fans
Pinterest	27700 followers
Ranking	Top 12 travel blog in German language according to the „travel blogs of the year awards“ 2016 – 2021 by Touristik Medien
In the media	e. g. Geo, Zeit, Rheinische Post, Suedkurier, Maxi, Jolie, RTL, WDR tv and radio
Cooperations	sponsored blog posts, paid blogger trips, social media campaigns, content creation for destination or company blogs, travel or product pictures