



Media kit: Travel blog "Travel on Toast"

URL	www.travelontost.de
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About me	After my one year world trip I founded Travel on Toast in 2012. It's one of the top 12 travel blogs in German language since 2016. I work self employed as a full-time travel blogger with a high reach. Because of that I'm only available for paid cooperations.
Topics	beach vacations, city trips, road trips, dog friendly holidays and vegan food
No. of articles	622 articles, with 4.878 comments
Readers	around 70000 readers in September 2021 64 % are 25 - 54 years old, 69 % women, 90 % from Germany/Austria/Switzerland, 34 % from North Rhine-Westphalia
Social media	more than 70000 followers via all social media channels
Instagram	28200 followers
Facebook	11800 fans
Pinterest	30300 followers
Ranking	Top 12 travel blog in German language according to the „travel blogs of the year awards“ 2016 – 2021 by Touristik Medien
In the media	e. g. Geo, Zeit, Rheinische Post, Suedkurier, Maxi, Jolie, RTL, WDR tv and radio
Cooperations	sponsored blog posts, paid blog trips, social media campaigns, content creation for destination or company blogs, travel or product pictures