



Media kit

Travel blog www.travelontoast.de

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About me After my one year world trip I started Travel on Toast in 2012. I work self employed as a full-time travel blogger with a high reach. Because of that I'm only available for paid cooperations.

Topics beautiful places in North Rhine-Westphalia, city trips, beach vacations, dog friendly holidays and vegan food

No. of articles 628 articles with 4927 comments

Readers 63000 blog readers in March 2022
65 % are 25 - 54 years old, 67 % women, 90 % from Germany/Austria/Switzerland, 33 % from North Rhine-Westphalia

Social media more than 70000 followers via all social media channels

Instagram 28200 followers

Facebook 11700 fans

Pinterest 31100 followers

In the media e. g. Geo, Zeit, Rheinische Post, Suedkurier, Maxi, Jolie, RTL, WDR tv and radio

Cooperations paid blog trips, sponsored blog posts, social media campaigns, content creation for destination or company blogs, travel or drone pictures